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ART, MUSIC, AND DANCE ORGANIZATIONS JOIN FORCES TO COMMISSION MUSIC AND DANCE PIECE INSPIRED BY ARTWORK

FINISHED PIECE TO DEBUT IN 2014

LAGUNA BEACH, CA (August 12, 2013) — Laguna Art Museum, Laguna Beach Live!, and Laguna Dance Festival have joined forces to commission a short, original, music-and-dance piece inspired by a work of art in the museum’s collection. The composer will be selected by Laguna Beach Live! and the choreographer by Laguna Dance Festival, both by November 1, 2013. They will be expected to work closely together and to embrace the challenge of ekphrasis, the interpretation of a work of art in another art form.

As soon as possible after selection, the composer and choreographer will choose a work of art for inspiration from the museum’s collection in consultation with each other and with the three organizations.

The music will be scored for string quartet. There will be a public read-through of a draft of the score at the museum during the Laguna Beach Music Festival (presented by Laguna Beach Live! and the Philharmonic Society of Orange County February 3-9, 2014). Mentorship in the composition and performance of the music will be provided at the read-through by Gabriel Kahane, the Festival’s artist in residence, and the Linden String Quartet. Both composer and choreographer will be expected to take part in the read-through, and afterwards to bring their collaborative work to completion.

Mentorship in the choreography will be provided by Jodie Gates, choreographer and director of Laguna Dance Festival, and a panel of dance professionals from the Festival’s advisory board of directors.

The first public performance of the music will take place as part of a Live! at the Museum concert at Laguna Art Museum on the evening of May 8, 2014.

The finished piece with both music and dance, which will be 7-10 minutes in length, will be previewed in appropriately simplified form in the galleries at the museum on the evening of August 28, 2014, followed by a public conversation with the composer and choreographer. Its first fully produced, on-stage performance will take place as part of the Laguna Dance Festival (September 4-14, 2014).
ABOUT LAGUNA ART MUSEUM
Laguna Art Museum is a museum of California art. Its mission is to collect, care for, and exhibit works of art that were created by California artists or represent the life and history of the state. Through its permanent collection, its special loan exhibitions, its educational programs, and its library and archive, the museum enhances the public’s knowledge and appreciation of California art of all periods and styles, and encourages art-historical scholarship in this field.

Laguna Art Museum stands just steps from the Pacific Ocean in the beautiful city of Laguna Beach. The museum is proud to continue the tradition of the Laguna Beach Art Association, founded in 1918 by the early California artists who had discovered the town and transformed it into a vibrant arts community. The gallery that the association built in 1929 is part of today’s Laguna Art Museum.

307 Cliff Drive, Laguna Beach, CA 92651
www.LagunaArtMuseum.org

ABOUT LAGUNA BEACH LIVE!
The mission of Laguna Beach Live! is to provide access to quality, live music for residents and visitors of South Orange County, and to promote and increase the knowledge and appreciation of classical, jazz, and ethnic music through the presentation of professional performances throughout the city of Laguna Beach. In addition, Laguna Beach Live! exists to nurture young musicians.

The organization’s goal is to continually increase the quality and number of professional live performances in the city throughout the year, especially in the non-summer months, and to offer educational programs to promote the appreciation of music for the enjoyment and education of residents, especially students.

http://www.LagunaBeachLive.org

ABOUT LAGUNA DANCE FESTIVAL
Laguna Dance Festival’s mission is to support and promote the development of dance creation, presentation, and education, and to increase public appreciation of the art form in Orange County and beyond.

The annual festival brings dance companies from across the United States to various venues throughout Laguna Beach, California. Since its inception, Laguna Dance Festival has presented companies such as Complexions Contemporary Ballet, The Parsons Dance Company, Hubbard Street 2, Trey McIntyre Project and Aspen Santa Fe Ballet, among others. Additionally, it has showcased the world’s most exciting talents from the Broadway stage, TV and screen and including principal dancers from The Joffrey Ballet, American Ballet Theatre, New York City Ballet, and The San Francisco Ballet.

www.LagunaDanceFestival.org

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